



SENIOR PRODUCT MANAGER

Limelight is looking for a talented and motivated individual to join the team as Product Manager to help us to continue to develop our industry leading experience marketing software. This individual will be joining a dynamic team of energetic and intelligent individuals focused on delivering innovative solutions for a wide range of exciting customers from a multitude of industries.

If you've got that spark and want to be a part of a dynamic team building something great, we look forward to hearing from you! (local candidates only, please)

What You'll Be Responsible For:

You will rally the team to build a winning product! This will include:

- Sets the strategy, roadmap, and feature definition for our product
- Lead and manage an outsourced development team to ensure deliverables are met
- Gain a deep understanding of customer experience, identify and fill product gaps and generate new ideas that grow market share, improve customer experience and drive growth
- Deep product expertise needed to lead the organization and make strategic product decisions
- Create buy-in for the product vision both internally and with key external partners
- Translate product strategy into detailed requirements and prototypes
- Scope and prioritize activities based on business and customer impact
- Work closely with development teams to deliver with quick time-to-market and optimal resources
- Drive product launches including working with marketing team, sales, client services, development and the executive team members
- Evaluate promotional plans to ensure that they are consistent with product line strategy and that the message is effectively conveyed
- Act as a product evangelist to build awareness and understanding
- Represent Limelight by visiting customers to solicit feedback on company products and services
- Manage the UX / UI Designer

What You'll Bring:

- MS/BS degree in Computer Science, Engineering or equivalent preferred
- Project Management Professional (PMP) a must
- 7-10 years of experience in MarTech is desired; start-up experience is required!
- Experience managing an outsource development team and drive product deliverables



- Proven track record of managing all aspects of a successful product throughout its lifecycle
- Experience spanning across many activities from strategic to tactical and provides important cross-functional leadership — most notably between engineering, marketing, sales, and support teams
- Proven ability to develop product and marketing strategies and effectively communicate recommendations to executive management
- Solid technical background with understanding and/or hands-on experience in software development and web technologies
- Strong problem solving skills and willingness to roll up one's sleeves to get the job done
- Skilled at working effectively with cross functional teams in a matrix organization
- Excellent written and verbal communication skills

Our Culture

At Limelight, we strive to make everyday a fun, valuable work experience, where team members are encouraged, supported, and given the chance to do work that is meaningful to them.

We Offer You:

- The opportunity to create a more connected world, one experience at a time;
- The chance to have an impact in an early-stage, well-funded company that is growing quickly;
- Being part of a team of hard-working, ambitious and caring individuals who will help you learn and grow professionally;
- We have all the perks: great downtown location, snacks, hybrid environment, team-driven personal development plans, just to mention a few.
- The big thing at Limelight is very simple: we treat each and every team member the way we want to be treated.
- As a company, we believe in giving you a work experience that you enjoy, that you excel at, and that you can balance with the rest of your life.

About Limelight

Limelight's technology and team turn branded experiences into the results brands and agencies need. We partner with some of the world's leading brands to create amazing consumer experiences and dramatically better results, all backed by data and analytics. A Silicon Valley venture backed company, Limelight boasts more than 25 Fortune 500 brands as customers and is growing every month. For more information, please visit: www.limelightplatform.com.

Next Steps

Please include a cover letter and résumé with your application. We thank everyone for applying, however, only those candidates who have been selected will be contacted. No phone calls please.



A diverse and inclusive workplace where we learn from each other is core to Limelight's values. We are an equal opportunity employer; a company of people of varied backgrounds, experiences, abilities and perspectives. Limelight welcomes and encourages applications from people with disabilities. Accommodations are available upon request for candidates taking part in all aspects of the selection process.

We thank you for your interest in Limelight.